



REELCOLOR™ TREND REPORT

SPRING/SUMMER 2016

A publication of Color Communications, Inc. © 2016

Candy COATED

The sweet side of color reflects the new light of spring and the long light of summer.

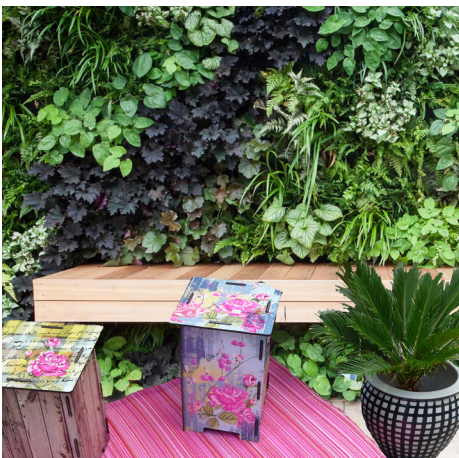
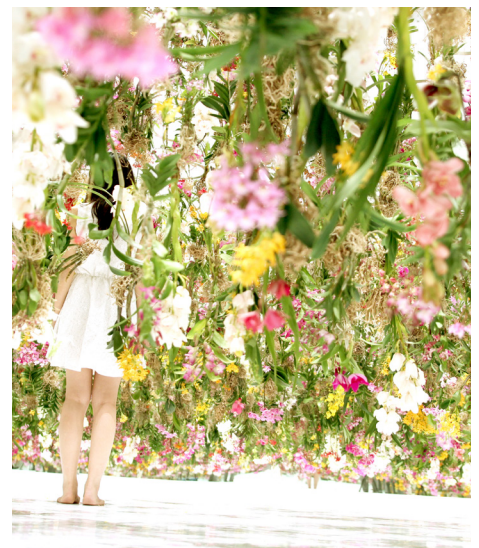
Airy pastels mix with winter's lush greys and summer's fresh florals. Happy colors are the new shades of welcome home.



In Bloom

Floral colors celebrate life's precious moments and can be layered like a fresh bouquet.

Soft neutral backgrounds mix with pastels and brights to create garden fresh color.



NEW NEUTRALS

Neutrals have strong undertones of earth (warm) or sky (cool). Multi-faceted greys and complex, textured metal finishes make for new and fresh foundations.

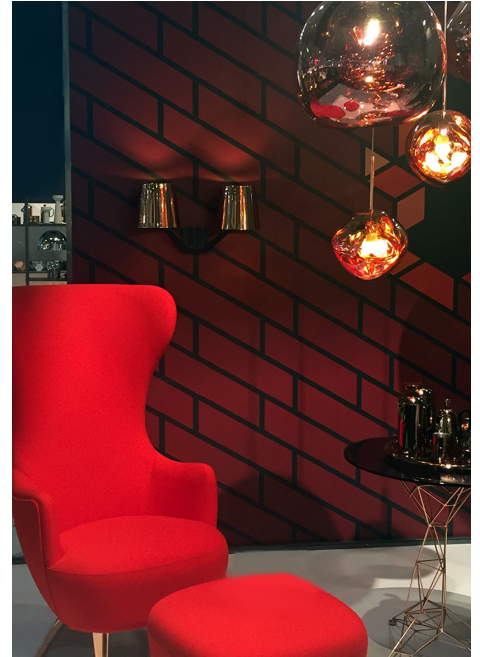
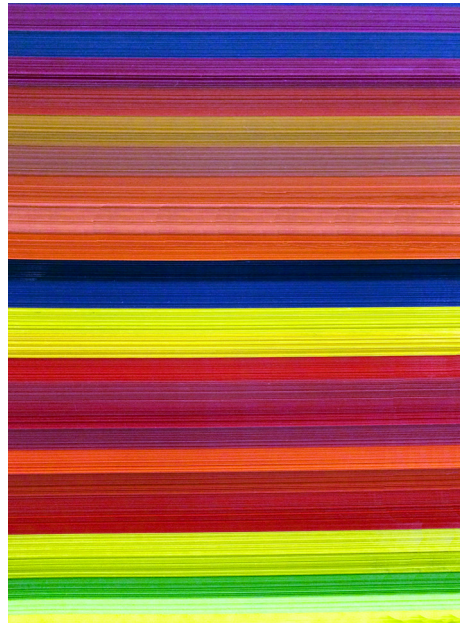
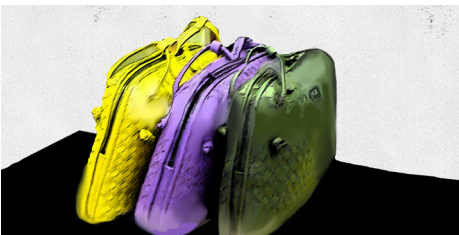
White has taken center stage. Pure and clean, whites are the perfect counterpoint to the colors of earth and the brights of the rainbow.



BRIGHT SIDE

The sunny side of color – color has temperature – cool neutrals balance warm brights like orange, bright pink and lush greens to create a studied, upscale casualness.

Grounded neutrals & brights are everlasting trends blending essential color with modern sensibilities.



CREDITS

Spring Into ReelColor™

SPRING/SUMMER
2016

COLOR COMMUNICATIONS, INC. REELCOLOR™ TREND REPORT **SPRING/SUMMER 2016**

The Global Trend Report was developed by CCI's color team utilizing the inspiration of international color exhibitions.

Color Shows:

Maison d'Objet Paris Fall 2015
Neocon 2015
SEMA

Author and Color Stylist:

Cynthia Cornell

Photography and Imagery:

Nicole Chapple, Cynthia Cornell
Christina Winter
Maison d'Objet Paris Fall 2015
pols potten at Maison d'Objet Paris Fall 2015
Unsplash
Freepik
ElleDecor
DesignLoveFest

Photography, Photography Formatting and Editing:

Christina Winter

Connect with us for more on trends and the world of color.

www.ccicolor.com



773.638.1400



/ReelColor



@ReelColor

Publication of Color Communications, Inc. © 2016

